Script Breakdown

Youtube Channel: Iman Gadhzi

Yt video: This will create more millionaires than Bitcoin.

 HOOK: We are living through an extraordinary moment in history. We are at a moment here in 2025 where we have revolutionary game-changing technologies now starting to scale.

Technique: Instead of a casual intro, it starts with a dramatic, historical tone, captures attention immediately by making the audience feel they are living in a historic moment.

• **Script:** "If you look back in history from the invention of steam engines during the original industrial revolution to electricity all the way to the internet, smartphones and the advent of the digital world..."

Technique:Builds credibility by placing AI within the context of past revolutions so that people are engaged by making them recall events they already know. Historical references (steam engine \rightarrow internet \rightarrow smartphones) make the point relatable.

 Script: "Economic changes that led widespread financial hardship for many, but also created the generational wealth level of opportunities like we have never seen... The dotcom gold rush, the advent of tech giants like Google, Amazon, Meta, and even more recently, Bitcoin."

Technique:Plays directly on the audience's fear of regret: "What if I had invested in Google early?" and show two sides **1)**People who suffered **2)**People who became wealthy, forcing viewers to think "I wish I was there early."

• **Script:** "How many times have you thought to yourself, what would have happened if I was there early? The question is, how many more times is it going to take? ... Now it's the perfect time for us to make this right together."

Technique: Make a connection between the past regret to the present opportunity and pointing towards "this time, *you don't want to miss it.*" The main important point here is the Loop that he is gonna suggest a path which engages viewers to the video.

• **Script:** Right now, we are going through the biggest tipping point in history. Artificial intelligence is changing the way we learn, the way we make money, the way we do our jobs, the way businesses are created."

Technique: Used an open loop "Al is the revolution". Makes the viewer feel like they're standing at the start of something massive.

• **Script:** "You can either choose to ride this wave or you can let it crush you. I want you to be on the right side of history. I want to show you how to not only get rich, but to be one of the pioneers of this AI revolutionary era."

Technique: The sharp point is he converts the fear into a clear action path pointing the viewers that now they have a choice. Forcing indirectly that "Ride the wave OR get crushed."

• **Script:** "So my question to you now is, are you going to be a part of the 99% that are going to say once again, 'Oh, I wish I was there early,' or are you going to join me in making this the best decision that you have ever taken?"

Technique: Ending with a Call to action "Will you be part of the 99% who regret, or the 1% who act?" that take action now or regret a Black-and-white choice.