

Script Breakdown

Youtube Channel: Iman Gadzhi

Yt video: Unf*ck Your Life - 7 Productive Rules of The Top 1%

- **HOOK:** “So in today's video I'm going to tell you some stuff that will either infuriate you or liberate you The choice is yours because quite frankly most of you guys know how to work hard It's not like hard work is the reason you're not where you want to be in life”

Technique: The video opens with a provocative statement that challenges the viewer's assumptions about hard work and promises a revelation that could either upset or empower them.

- **Script:** “The reason you're not where you want to be in life is because you don't understand how to take time and just squeeze everything out of it possible. And this is what the top 1% of people do.”

Technique: Introduces the idea that the real reason for lack of success is not hard work, but a secret about time management known to the top 1%.

- **Script:** “The top 1% of people can accomplish more in 1 hour than it takes you 10 hours. And until you learn those same abilities you will forever be behind them. And that my friend is exactly what I'm going to reveal in today's video.”

Technique: Creates intrigue by suggesting a massive productivity gap and promising to reveal how to close it.

- **Script:** “You see there is someone out there doing 10 times better than you Not because they're smarter than you but because they have learned to say no more often Let me explain”

Technique: Suggests that saying 'no' is a key differentiator for success, prompting curiosity about how and why.

- **Script:** “You have to remember that in life you can have anything you want but you just can't have everything you want. Let me repeat that once again because I think a lot of people really do misunderstand this.”

Technique: Hints at a misunderstood principle about desire and achievement, inviting the viewer to reconsider their approach.

- **Script:** “A sword is only sharp because the blacksmith chips away at the excess metal That's the only reason it commands the power that it does by removing excess not by addition”

Technique: Uses a metaphor to tease a deeper principle about productivity and focus.

- **Script:** “Speaking of that is why I made another video for you that I want you to watch right after you completed this video. These are the laziest ways to make money online in 2025.”

Technique: Introduces another video with a provocative title, piquing curiosity about unconventional ways to make money.

- **Script:** “the second thing that the top 1% performers do is they guard the first hour This is your sacred start to the day You need to remember this crucial concept How you start is how you spiral”

Technique: Hints at a powerful morning routine secret used by top performers.

- **Script:** The third thing that ultra successful people do is they remove any guesswork They design their defaults Most people live by reaction The top 1% live by default”

Technique: Suggests a hidden system for success involving defaults and routines.

- **Script:** “Now speaking of setting things up in the correct way we all have different cadences I don't believe that you have to wake up at 4:00 a.m or 5:00 a.m to be successful”

Technique: Challenges a common productivity myth, creating curiosity about alternative approaches.

- **Script:** The fifth thing that the top 1% do is they stack identity not just habits The 1% ask 'What would a high performer do right now?'

Technique: Introduces a deeper psychological principle behind sustained success.

- **Script:** Let's treat your calendar like a crime scene And why do I say that well your calendar exposes the truth It never lies.

Technique: Uses a novel metaphor to spark curiosity about time tracking and self-honesty.

- **Script:** And that is weaponize boredom You see boredom is a feature not a bug It is the gateway to creativity and depth.

Technique: Flips a common negative (boredom) into a secret weapon, inviting curiosity about how to use it.

- **Script:** So listen now that you understand my seven productivity principles you just need a clear plan on how to make money online as quickly as possible

Technique: Builds anticipation for the next step after mastering productivity.

- **Call to Action:** So if you were me what would have been the eighth productivity tip of the top 1% so I'm actually going to read all the comments Go ahead and leave a comment What's the one thing you think I didn't mention that I should have included in today's video I'm going to be curious I'm going to be reading the comments Once you've commented that go ahead and make sure you click on the video We're going to be dissecting many many different paths There is no right or wrong answer The truth is life is very nuanced and you have to find the right option for you So that is what we explore in this video

Technique: Comment Encouragement, Watch Another Video or Playlist